

Photo Museum Ireland Fundraising Policy

The following Fundraising Policy has been created in line with guidance from The Charities Regulator in Ireland and aims to comply with its Guidelines for Charitable Organisations Fundraising from the Public.

Photo Museum Ireland regularly monitors its compliance with The Charities Regulator regarding all of its responsibilities as a charitable organisation. As a registered charity, Photo Museum Ireland seeks funds from public and private entities to help achieve its mission.

Fundraising activities, which include the cultivation of sponsors, donors and grant-making entities, are carried out by dedicated staff members who have a responsibility to fidelity, transparency, clarity and fairness and are overseen by the Board of Trustees.

- Photo Museum Ireland does not recruit volunteers for the purpose of fundraising. Funding is sought for special projects as well as for general operating expenses.
- All information regarding donors and their contributions gained in confidence will be kept in confidence by the fundraising professional.
- The organisation's policies regarding data protection also apply to those involved in its fundraising.
- Photo Museum Ireland is compliant with the General Data Protection Regulation introduced on 25 May 2018. See the Photo Museum Ireland Privacy Statement [here](#).

The organisation has a zero-tolerance policy in regard to theft or fraud on the part of any fundraising professional. In addition to the principles set out in Photo Museum Ireland's Donor Charter, available [here](#), the organisation endows its fundraisers with the responsibility to:

- be trustworthy and conduct themselves at all times with integrity and honesty, acting openly and in such a manner as to ensure that donors are not misled
- ensure that their actions enhance the charitable purpose and reputation of the organisation
- be able to state the purpose for which funds being collected will be used
- have knowledge about the aims and objectives of the charity and be able to inform donors of where they can find supplementary information
- not knowingly or recklessly disseminate false or misleading information in the course of their professional duties, nor permit others to do so
- not unreasonably intrude on the privacy of those from whom donations are being solicited
- not make unreasonably persistent approaches nor exert undue pressure on people to make donations to the organisation
- not act in a manner inconsistent with these Guidelines, or cause or permit others to do so
- not exploit any relationship with a donor, volunteer or employee for personal benefit or misuse their position for personal gain, and
- comply with all legal requirements which relate to their activities and advocate adherence to these within the organisation which employs them or for which they volunteer.

Approved at the Meeting of the Board of Directors on 15th November 2023:

Signed by:



Date: 15/11/23

If you would further information please do contact Niamh Ferry, Finance & General Manager or Trish Lambe, CEO & Artistic Director

Ethical Fundraising Policy

Introduction

Our vision is simple: Photography is for everyone. Photo Museum Ireland exists to showcase excellence in contemporary photography where diverse audiences explore, engage and enjoy this innovative and exciting artform, and support the artists who make that goal possible.

Rationale for Fundraising

Photo Museum Ireland has a fundraising function within the organisation and employs a full time Finance & General Manager. The role of fundraising is to help guarantee the availability of funds, including once-off and multi annual donations, to support our projects and our ongoing work. We actively seek donations, corporate partnerships, philanthropic, and legacy gifts from individuals, companies, trusts and foundations, and government-related funding streams.

The purpose of this Ethical Fundraising Policy is to ensure clarity and openness to all our stakeholders and to ensure that all our donations and partnerships fit with Photo Museum Ireland's vision and ethical considerations.

Scope of this Policy

The scope of this policy covers the solicitation, acceptance, oversight, and reporting requirements related to all donations and gifts received by Photo Museum Ireland. The policy applies to all Board members, all staff and volunteers of the organisation.

Guiding Principles for Due Diligence

- To ensure that ethical considerations are taken into account when seeking or accepting funds.
- To ensure there are strong grounds for believing that the donation will result in a benefit to the organisation's beneficiaries.
- To ensure that the Finance & General Manager and CEO & Artistic Director are satisfied that no adverse publicity will result from accepting such support.
- To ensure that there is no attempt on the part of the company or individual to influence the organisation's policy or actions either explicitly or implicitly.
- To ensure that the organisation does not endorse or approve the products or services of any company it receives donations from and will maintain independence from commercial influences.

- To ensure that only Photo Museum Ireland will have direct access to its database and beneficiaries.
- To ensure avoidance of doubt, when there are queries around suitability of donors, the Finance & General Manager will discuss prospective donors with CEO & Artistic Director.
- To ensure Photo Museum Ireland adopts a consistent approach to working with all funding sources.

Key Issues for the Organisation to Consider

Photo Museum Ireland should be clear and focused on its responsibility to all stakeholders to consider ethical issues that may arise in working with or accepting funding from an organisation/individual.

Donation Acceptance Criteria

The CEO & Artistic Director and Board of Directors must ensure that the organisation complies with all relevant legislation and appropriate charity governance codes.

Reporting of Donations

All donations made to the organisation are logged by the Finance & General Manager and circulated to the CEO & Artistic Director and Board of Directors on a regular basis. For corporate partnerships, and donations from Trusts, Foundations and major gift donors, regular reporting arrangements are in place.

Summary

The Organisation will maintain accountability and open and honest relationships with all its partners, by regularly monitoring and evaluating its work. This statement of policy is meant as a working guide for Photo Museum Ireland and may be subject to regular review, every three years. Any final decisions will be governed by the CEO.

Approved at the Meeting of the Board of Directors on 15th November 2023:

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If you would further information please do contact Niamh Ferry, Finance & General Manager or Trish Lambe, CEO & Artistic Director